



24 Seven partnered with Amazon to deliver next-level marketing solutions through a consultative and enhanced approach.



## OVERVIEW

- 24 Seven has had an ongoing relationship with Amazon for 15+ years.
- Amazon requested bi-lingual consumer facing digital and print collateral including banners, billboards, van raps, media graphics and more for their hiring efforts in both the US and Mexico markets.
- The materials needed to be interactive, easily editable, and customizable. The work needed to be completed in both Spanish and English on an expedited timeline.



## METHODOLOGY

- Through our ongoing partnership with Amazon, we leveraged our bench of past Amazon contractors to identify qualified, available talent to create all material requested in the SOW.
- Focusing on the pre-vetted talent pool, we found the ideal candidate for the role, kicking off the project within just a few days of receiving the request from Amazon.
- Our internal team was ready to provide support throughout the project as needed.



## RESULTS

- Our team successfully completed the full suite of marketing collateral requested in the expedited timeline.
- The Amazon team was impressed by the timely, high-quality work delivered.
- As a result, Amazon requested additional work from our internal team, continually providing support across internal sectors of the business.