

LVMH

LVMH and 24 Seven have had a successful 18+ year ongoing partnership



OVERVIEW

- Louis Vuitton was setting up their first U.S experience for their traveling “Time Capsule” exhibit in Los Angeles.
- They needed a recruitment partner to secure in-store talent for the 3-week Westfield Century City location.
- Talent had to be polished, on-brand, outgoing, customer service driven, and have prior luxury retail experience.



METHODOLOGY

- 24 Seven had a firm process in place to recruit for the key role of focus: **Client Specialists**.
- We had a dedicated team in place to work with the Louis Vuitton team directly for all ongoing needs/requests.
- Talent was sourced using 24 Seven’s database, referrals, open houses, local market recruitment, and social media outreach. 24 Seven managed all talent screening and then aligned with TA teams.



RESULTS

- 24 Seven successfully placed **8 Client Specialists** for the exhibit in LA.
- Louis Vuitton was thrilled with the caliber of the talent presented by the 24 Seven team. They converted **3 candidates** for their permanent store location, and one for a corporate office role.